



INTERNATIONAL
SWIM COACHES
ASSOCIATION

9th Annual Hall of Fame Coaches Summit **SCHEDULE OF EVENTS**

*SPECIAL ANNOUNCEMENT: Each day we will have table sign-ups for **lunch with our speakers**. Speakers will be seated at a table with 6-7 coaches. Don't miss this opportunity for face-to-face conversation with some of the most influential people in the sport of swimming!*

Day 1 – Tuesday, August 28th

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| 8:00-8:30 | Coffee and networking, Registration/Sign in |
| 8:30 - 4:00 | ISCA Education Program Courses (optional for fee) |
| 9:00-1:00 | Recertification for CPR, First Aid, Coaches Safety and Lifeguarding (optional for fee) |
| 4:00-5:00 | ISCA Board meeting |
| 6:00-8:00 | Vendor Demo Cocktail Hour |



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Day 2 – Wednesday, August 29th

- 8:00-8:15 Coffee and networking, Registration/Sign in
- 8:15-8:30 **“Welcome and Introduction”** Doug Fonder, President, ISCA
- 8:30-9:30 **“Effectively performing a competitive swim start: Managing body rotation”** Dr. Scott McLean (SU)
- 9:30-10:30 **“Sprint panel”** Gregg Troy (Gator Swim Club), Todd DeSorbo (UVA), Matt Kredich (UT) and Braden Holloway (NC State), Dr. Scott McLean (SU)
- 10:30-10:40 BREAK
- 10:40-11:30 **“Sprint panel - Q&A”**
- 11:30-1:00 LUNCH BREAK
- 1:00-2:30 **“Preventing abuse, bullying and harassment: How can we make our sport safer?”** (Speakers TBA)
- 2:30-3:00 BREAK
- 3:00-4:00 Pool Sessions:
- **“Teaching fast starts”** Gregg Troy (Gator Swim Club), Todd DeSorbo (UVA), Matt Kredich (UT) and Braden Holloway (NC State)
 - **“Using data to analyze technique”** Dr. Rod Havriluk (STR)



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Day 3 – Thursday, August 30th

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| 8:00-8:30 | Coffee and networking |
| 8:30-10:00 | “Distance and open water swimming panel” Mark Bernardino (NC State), Bill Rose (Mission Viejo), Tyler Fenwick (UVA), Gregg Troy (Gator Swim Club) |
| 10:00-10:10 | BREAK |
| 10:10-11:00 | “Distance and open water swimming panel, continued” |
| 11:00-12:00 | LUNCH BREAK |
| 12:00-1:00 | “Distance and open water swimming - Q&A” |
| 1:00-2:00 | “The science of marketing: Driving growth in a competitive field” David Orr (Sunkist) and Chris Weissman (TopRight) |
| 2:00-2:10 | BREAK |
| 2:10-3:10 | “From the pool, to the lab, and back: Can we reach a new record?” Dr. João Paulo Vilas-Boas (U.Porto) |
| 3:10-4:00 | “Leading through adversity” John Doolittle (KAATSU) |
| 7:00 | Hall of Fame Induction Dinner |



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Day 4 – Friday, August 31st

- 8:00-8:30 Coffee and networking
- 8:30-10:00 **“Developing a complete season for age group swimmers”**
Kevin Weldon (Dayton Raiders), Don Lemieux (Greenwood), Abby Knox, RD (FSSC), Erkan Gunay (DEU), Erkan Mutlu (DESC), Mike Murray (Islanders Aquatics)
- 10:00-10:10 BREAK
- 10:10-11:30 **“Developing a complete season for age group swimmers - Q&A”**
- 11:30-12:30 LUNCH BREAK
- 12:30-1:30 **“Social media marketing and your team: How to grow a successful team and business”** Mike Murray (Islanders Aquatics)
- 1:30-2:30 **“Using rates of perceived exertion (RPE) to determine training load for age group swimmers”** Erkan Gunay (DEU), Erkan Mutlu (DESC)
- 2:30-2:40 BREAK
- 2:40-4:30 **“How science is changing swimming”** Dr. John Heil (Swim Sport Psychology), Dr. Rod Havriluk (STR), Dr. João Paulo Vilas-Boas (U.Porto)



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Speakers:



Mark Bernardino
*Associate Head Coach
NC State*



Todd DeSorbo
*Head Coach at
University of Virginia*



John Doolittle
*retired Navy Seal
Captain, Chief
Business
Development Officer
at KAATSU Global*



Tyler Fenwick
*Associate Head
Coach at University
of Virginia*



Erkan Gunay
*Associate Professor at
Dokuz Eylul University,
School of Sport Sciences
and Tech, Turkey*



Dr. Rod Havriluk
*Biomechanist,
Swimming
Technology Research*



Dr. John Heil
*Sport Psychologist,
Swim Sport
Psychology*



Braden Holloway
*Head Coach at NC
State*



Abby Knox, RD
*Registered Dietician,
Coach at Foothills
Stingrays Swim Club,
Canada*



Matt Kredich
*Head Coach at
University of
Tennessee*



Don Lemiux
*Head Coach of
Greenwood
Swimming*



Dr. Scott McLean
*Sport Biomechanist,
Professor and
Department Chair of
Kinesiology at
Southwestern University*



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Mike Murray
*Co-Head Coach of
Islanders Aquatics*



Erkan Mutlu
*former Technical
Director of Turkish
National Swimming
Team, Head Coach of
Dokuz Eylul
Swimming Club*



David Orr
*Head Coach/CEO of
Sunkist Swim Team*



Bill Rose
*former Head Coach
of Mission Viejo
Nadadores*



Gregg Troy
*High-Performance
Coach at Gator Swim
Club*



**Dr. João Paulo
Vilas-Boas** *Professor
of Biomechanic and
Swimming Science at
Porto University,
Portugal*



Chris Weissman
*former National
Team swimmer and
Partner at TopRight
Partners*



Kevin Weldon
*Head Coach of
Dayton Raiders*